

## DEFINITIVE COURSE RECORD

Course Title	<b>BACHELOR OF ARTS (HONOURS) BUSINESS STUDIES</b> <b>(progression route)</b>
Awarding Bodies	<b>University of Suffolk</b>
Level of Award <sup>1</sup>	<b>FHEQ Level 6</b>
Professional, Statutory and Regulatory Bodies Recognition	<b>None</b>
Credit Structure <sup>2</sup>	<b>120 Credits</b> <b>Level 6: 120 Credits</b>
Mode of Attendance	<b>Full-time</b>
Standard Length of Course <sup>3</sup>	<b>1 year full time via Progression Route</b>
Intended Award	<b>BACHELOR OF ARTS (HONOURS) BUSINESS STUDIES</b>
Named Exit Awards	
Entry Requirements <sup>4</sup>	<b><u>Standard Entry Requirements</u></b> Successful completion of LSC Advanced Diploma in Business
Delivering Institution(s)	<i>London School of Commerce Malta</i> <i>British School of Commerce Colombo</i> <i>Westminster International, Malaysia</i>
UCAS Code	<b>[INSERT UCAS CODE]</b>

This definitive record sets out the essential features and characteristics of the Bachelor of Arts in Business Studies (progression route ) course. The information provided is accurate for students entering level 4 in the 2022 - 2023 academic year<sup>5</sup>.

### Course Summary

The BA (Hons) Business Studies (progression route) offers an integrated award and progression framework which complements existing university programmes and which is able to provide a clearly differentiated opportunity for study which is distinctively aimed at recruiting international students.

The developed body of knowledge gained from this programme will facilitate a systematic, and reflective approach to business and management practices and approaches and will enable graduating students to be adaptive, strategic thinkers who are able to evaluate critically and

<sup>1</sup> For an explanation of the levels of higher education study, see the UK Quality Code 2018 (<https://www.qaa.ac.uk/quality-code/>)

<sup>2</sup> All academic credit awarded as a result of study at the University adheres to the Higher education credit framework for England 2021 (<https://www.qaa.ac.uk/quality-code/higher-education-credit-framework-for-england>).

<sup>3</sup> Where the course is delivered both full-time and part-time, the standard length of course is provided for the full-time mode of attendance only. The length of the part-time course is variable and dependent upon the intensity of study. Further information about mode of study and maximum registration periods can be found in the [Framework and Regulations for Undergraduate Awards](#).

<sup>4</sup> Details of standard entry requirements can be found in the [Admissions Policy](#)

<sup>5</sup> The University reserves the right to make changes to course content, structure, teaching and assessment as outlined in the [Admissions Policy](#).

## **DEFINITIVE COURSE RECORD**

respond to complex business issues. They will be able to apply high-level business skills and knowledge from academic theories to the business internal and external context. The overall outcome from a student engaging with the programme of study will be a business, manager, or career professional in an aspect of business and management who is able to add value to the profession in which they are developing their career through meeting the needs and expectations of employers; and through their increased knowledge, skills and capacity to apply effectively acquired transferable, integrated skills.

A typical business graduate of the programme will:

- have a wide knowledge and understanding of the broad range of areas of business and management and the detailed relationships between these, their application and their importance in an integrated framework
- consistently demonstrate a command of subject-specific skills including application of knowledge, as well as proficiency in intellectual skills
- have a view of business and management which is influenced by a variety of learning sources including guided learning, team work and independent study,
- be distinguished by their enhanced capacity to develop and apply their own perspectives to their studies, to deal with uncertainty and complexity, to explore alternative solutions, to demonstrate critical evaluation and to integrate theory and practice in a wide range of situations.

The programmes are delivered at the LSC Malta, Colombo and Malaysia campus throughout the twelve months of the calendar year with each having three admission entry points and programme commencement dates throughout that period. Students may therefore submit their application, seek admission, and gain entry to study, at a number of flexible dates during the year.

The flexible delivery structure increases access opportunities to international students requiring entry to study at a variety of points during any calendar year. This strategic approach to recruitment attracts international applicants whose profile may not be tied to UK school years or “A” level qualifications cycles and who wish to commence their studies at different times during the calendar year.

### **Course Aims**

The principle aims of the BA (Hons) Business Studies (progression route) programme and the programme in its international three year format are to:

- Develop a critical awareness and understanding of the main functional areas of business studies and business administration and the associated management processes within a variety of institutional and organisational contexts.
- Provide a broad and coherent programme of integrated study of the subjects which contribute to the business and management discipline which enables students to develop an understanding of contemporary business theory and practices in a variety of organisational contexts and sectors of activity.
- Enable graduates to develop the necessary range of generic (transferable), cognitive, intellectual, personal and interpersonal skills required for effective undergraduate study and future vocational needs.
- Enable and support graduates to develop their applied and intellectual skills and knowledge to make an effective contribution to an organisation as a junior manager or business professional upon graduation.

## DEFINITIVE COURSE RECORD

- Develop in students a critical appreciation, comprehension and understanding of the manager, leader, and business professional and the roles which they undertake in the modern business world.
- Establish the foundation for future career development, personal development planning and continuing professional development for each learner.
- Provide students with the analytical and evaluative skills commensurate with degree level higher education. That is, to develop students' cognitive, intellectual, and imaginative powers, their understanding and judgment; their problem-solving skills; their ability to communicate; their ability to see relationships within what they have learned and to perceive their study of business in a broader perspective.

The principal objectives of the programme are to enable students to achieve the above aims through developing their:

- understanding of how they learn and their ability to reflect on that learning and formulate new ideas,
- knowledge of, and ability to use, appropriate information systems,
- skills in numeracy, literacy and communication to enable them to understand and use finance and accounting processes and to operate effectively and efficiently in an appropriate range of business activity areas,
- ability to undertake original research and to critically analyse the data and information gathered,
- ability to contribute to the implementation of new ideas and strategies for the benefit of organisations, written and oral communication skills,  
and for international students: enhance their English language skills

### Course Learning Outcomes

The following statements define what students graduating from the BA (Hons) in Business Studies course will have been judged to have demonstrated in order to achieve the award. These statements, known as learning outcomes, have been formally approved as aligned with the generic qualification descriptor for level 4/5/6 awards as set out by the UK Quality Assurance Agency (QAA)<sup>6</sup>.

The following are the intended generic Programme Learning Outcomes:-

#### Generic Programme Outcomes

The following sections provide a set of generic programme outcomes covering Cognitive, Practical and Transferable Skills that apply to all programmes. Knowledge and Understanding outcomes are listed separately within the individual programme specifications.

This subject benchmark statement is for general business and management honours degree programmes only. The purpose of business and management programmes may be characterised in a number of areas of focus including the following:

- study of business and organisations, their management and the changing external environment in which these are contextualized and in which they operate
- preparation for and development of a career in business and management
- enhancement of lifelong learning skills and personal development to contribute to society at large and to the discipline and subjects within the discipline.

---

<sup>6</sup> As set out in the Higher education credit framework for England 2021 (<https://www.qaa.ac.uk/quality-code/higher-education-credit-framework-for-england> )

## DEFINITIVE COURSE RECORD

### Knowledge and understanding

There is an expectation that degree programmes covered by this subject benchmark statement should provide a broad, analytical and highly integrated study of business and management. Students should be able to demonstrate relevant knowledge and understanding of organisations, the external environment in which they operate and how they are managed. This core aim is augmented by the context of globalisation and the application of generic benchmark concepts to the specific challenges and contexts of international business.

There is an emphasis upon understanding and responding to change and the consideration of the future of organisations and the external environment in which they operate. The interrelationships among and the interconnectedness between these areas are very important within the overall student learning experience, and should be demonstrated in the capabilities of successful students from all modes of delivery.

Organisations - this encompasses the internal aspects, functions and processes of organisations including their diverse nature, purposes, structures, governance, operations and management, together with the individual and corporate behaviours and cultures which exist within and between organisations and their influence upon the external environment.

External environment - this encompasses a wide range of factors, including economic, environmental, ethical, legal, political, sociological and technological, together with their effects at local, national and international levels upon the strategy, behaviour, management and sustainability of organisations.

Management and business contexts - this encompasses the various processes, procedures and practices for effective management of organisations. It includes theories, models, frameworks, tasks and roles of management together with rational analysis and other processes of decision making within organisations and in relation to the external environment. Within the framework of these three main areas, it is expected that students will also be able to demonstrate knowledge and understanding in the following areas:

- international markets - the development and operation of markets for resources, goods and services
- global customer orientation - customer expectations based on cultural differences, service and orientation
- international finance - global money markets, world financial centers, global use and transfer of finance; the use of accounting and other information systems for transnational managerial applications
- people across boundaries - the management and development of people within transnational corporations
- international operations - the management of resources and operations across global multi site organisations
- global information systems - the development, management and exploitation of information systems and their impact on international organisations
- communication and internet technology - the comprehension and use of relevant communication and internet technologies for application in business and management

## DEFINITIVE COURSE RECORD

- global business policy and strategy - the development of appropriate international, national and local policies and strategies within a changing environment, to meet stakeholder interests
- pervasive issues - sustainability, globalisation, corporate social responsibility, diversity, business innovation, creativity, enterprise development, knowledge management and risk management

### Skills

Business and management degrees are strongly related to practice and therefore there should be a strong link between the development of skills and employability of graduates. Students should be able to demonstrate a range of cognitive and intellectual skills together with techniques specific to business and management. Students should also be able to demonstrate relevant personal and interpersonal skills. These include (not in any particular priority order):

- cognitive skills of critical thinking, analysis and synthesis. This includes the capability to identify assumptions evaluate statements in terms of evidence, to detect false logic or reasoning, to identify implicit values, to define terms adequately and to generalise appropriately
- effective problem solving and decision making using appropriate quantitative and qualitative skills including identifying, formulating and solving business problems. The ability to create, evaluate and assess a range of options together with the capacity to apply ideas and knowledge to a range of situations
- effective communication, oral and in writing, using a range of media which are widely used in business such as the preparation and presentation of business reports
- numeracy and quantitative skills including data analysis, interpretation and extrapolation. The use of models of business problems and phenomena
- effective use of communication and information technology for business applications
- effective self-management in terms of time, planning and behaviour, motivation, self-starting, individual initiative and enterprise
- effective performance, within a team environment, including leadership, team building, influencing and project management skills
- interpersonal skills of effective listening, negotiating, persuasion and presentation
- ability to conduct research into business and management issues, either individually or as part of a team for projects/dissertations/presentations. This requires familiarity with and an evaluative approach to a range of business data, sources of information and appropriate methodologies, and for such to inform the overall learning process
- self reflection and criticality including self awareness, openness and sensitivity to diversity in terms of people, cultures, business and management issues. Also, the skills of learning to learn and developing a continuing appetite for learning; reflective, adaptive and collaborative learning.

Generic outcomes for the Certificate of Higher Education include seeking to develop the students' ability to:

- evaluate the appropriateness of different approaches to solving problems related to their area(s) of study and/or work;
- communicate the results of their study/work accurately and reliably, and with structured and coherent arguments;
- undertake further training and develop new skills within a structured and managed environment;

## DEFINITIVE COURSE RECORD

- Develop their abilities, and qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Generic outcomes for the Diploma of Higher Education include seeking to develop the students' ability to demonstrate:-

- knowledge and critical understanding of the well-established principles of their area(s) of study, and of the way in which those principles have developed;
- an ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- knowledge of the main methods of enquiry in their subject(s), and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study; an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge.

On successful completion of the BA (Hons) Business Management Studies (L6 Top Up) programme, students will be able to:

(A) Knowledge Understanding and Skills: Students completing the programme will be able to:

A1	Demonstrate a systemic and analytic understanding of the key aspects, issues, theories and methodologies that are central to business and business management in organisations and critical evaluations of the main functions and processes within a variety of institutional and organisational contexts.
A2	Critically analyse and evaluate the role of professional business manager and the professional and ethical considerations associated with this role and its contexts as well as organisational and strategic management processes within the broad context of the prevailing internal and external environment
A3	Demonstrate a critical, analytic and evaluative application of theory by deploying accurately the established techniques of analysis within different management practice with an appreciation of the uncertainty, ambiguity and limits of own knowledge.
A4	Demonstrate the ability to initiate and undertake projects in business management by applying the established methods and techniques and systemically evaluating information, framing problems, devising and sustaining arguments, making judgement and identifying a range of solutions to the identified problems.

(B) Cognitive Skills: Students completing the programme will be able to:

**DEFINITIVE COURSE RECORD**

B1	Critically reason and analyse complex business issues both systematically and innovatively and synthesise problem identification, problem solving and decision-making skills, procedures and processes in resolving complex business issues
B2	Reflect creatively and critically on their learning experience and make informed judgments on this experience
B3	Managing and apply own learning and critically use of scholarly reviews and primary sources in research projects by deploying accurately established techniques and tools to frame appropriate questions or identify a range of solutions to a problem, analyse and synthesise data and formulate, propose, and implement solutions in the complex and unpredictable business contexts.
B4	Critically evaluate and appraise business and organisational policies, practices, and activities and make informed judgments on these with appreciation of the limits of knowledge
B5	Act with reflection, critical insight, and in an independent manner in the planning and managing of their learning with limited guidance and in response to varied contexts, situations and environmental requirements

(C) Key Skills- Practical/Professional Skills: Students completing the programme will be able to:

C1	Initiate and conduct independent research into business studies and management issues, fields and environmental contexts either individually or as part of a team through researching and research design; data and evidence collection, evaluation and synthesis; critical analysis, synthesis of interpretation and formation of judgments, and the reporting of findings.
C2	Demonstrate critical skills of numeracy, literacy, and qualitative and quantitative abilities in researching, collation, analysis, synthesis and evaluation of evidence
C3	Demonstrate the ability of utilise a variety of interpersonal and transferable communication effectively including listening to alternative viewpoints and undertaking the evaluation of argument and intellectual positions; engaging in critical discourse, and debate with peers and responding to the views of others; engaging in critical discussion and persuading or influencing others.
C4	Demonstrate effectively self-management their professional activities and the application of digital skills by utilising appropriate means and media of communication including new technologies/information technology and within peer groups and other professional groupings
C5	Solve problems, articulate conclusions, make judgments, and form recommendations based on evidence and which are subject to a well-developed capacity for critical appraisal and which are based on imaginative, robust judgement, and firm foundations

(D) Transferable Skills: Students completing the programme will be able to:

## DEFINITIVE COURSE RECORD

D1	Effectively structure and communicate ideas both orally and in writing taking appropriate account to both specialist and non-specialists by utilising effectively means of communication methods
D2	Demonstrate effectively self-awareness, self-management in pursuing personal development and learning and taking personal initiatives and responsibilities within the context.
D3	Apply innovative and creative thinking in both problems solving and decision-making activities
D4	Demonstrate the quality and abilities of effectively clarifying and prioritising tasks both individual and team working and take lead within a group towards meeting the requirements of defined deadlines and outcome specifications

### Course Design

The design of this course has been guided by the following QAA Benchmarks / Professional Standards / [name of PSRB] Competency Frameworks:

The **Bachelor of Arts (BA) (Hons) Business Studies programme** is benchmarked against the:-

- Business and Management Subject Benchmark Statement (QAA July 2015), the FHEQ Level Descriptors, 2015, and SEEC/NICATS level Descriptors.
- UK Framework for Higher Education Qualifications (FHEQ) Level Descriptors and Level Objectives at Levels 4, 5, and 6.
- UK Quality Code for Higher Education Part B: Assuring and enhancing academic quality; (All Chapters)
- UK Quality Code for Higher Education Part B: B10: Managing HE provision with others
- UK Quality Code for Higher Education Part C: Information about higher education provision
- QAA degree characteristics documentation and Subject Benchmark Statements including:-
  - QAA Subject Benchmark Statement – *Business and Management*. February 2015
  - QAA Subject Benchmark Statement – *Economics*. July 2015
- *Education for sustainable development*: QAA. June 2014.
- *Enterprise and entrepreneurship education*: QAA. September 2012.
- Association of Business Schools:- generic guidelines and descriptors,

### Course Structure

The BA in Business Studies comprises modules at levels 6.

Module Specifications for each of these modules is included within the course handbook, available to students on-line at the beginning of each academic year.



## DEFINITIVE COURSE RECORD

	Module	Credits	Module Type <sup>7</sup>
Level 6			
6	Global Strategic Management	Mandatory	20
6	Building A Sustainable Organisation	Mandatory	20
6	Dissertation (Double Unit)*	Mandatory	40
6	Business Project (Double Unit)*	Mandatory	40
6	Case Study Analysis	Mandatory	20
6	Contemporary Management Issues	Mandatory	20

\*Students need to choose one from the two compulsory modules.

### Awards

On successful completion of the course, students will be awarded a BA HONOURS in Business Studies.

### Course Delivery

The course is delivered at LSC Malta, British School of Commerce and Westminster International College. Students studying full-time on the BA in Business Studies (Progression Route) are likely to have approximately 15 hours contact hours for per week for a 20 credit module. The contact hours will be a mix of lectures, seminars, tutorials and practical activities. Students will normally be expected to undertake at least 20 hours of independent study in an average week, but should be prepared for this to vary based on assignment deadlines and class exercises.

### Course Assessment

A variety of assessments will be used on the course to enable students to experience and adapt to different assessment styles. The assessment methods used will be appropriate to assess each module's intended learning outcomes. Assessment on the course overall will be approximately 70% coursework (including essays, reports, presentations, group work, reflective learning journals and research projects and 30% examinations.

### Course Team

The academic staff delivering this course are drawn from a team that includes teaching specialists and current practitioners. All staff are qualified in their subjects with their own specialist knowledge to contribute [and are registered with the appropriate professional body (i.e. NMC or HCPC)].

### Course Costs

Students undertaking BA in Business Studies will be charged tuition fees as detailed below.

Student Group	Tuition Fees
Full-time UK/EU	
Part-time UK/EU	
Full-time International	
Part-time International	

<sup>7</sup> Modules are designated as either mandatory (M), requisite (R) or optional (O). For definitions, see the [Framework and Regulations for Undergraduate Awards](#)

**DEFINITIVE COURSE RECORD**

Payment of tuition fees is due at the time of enrolment and is managed in accordance with the Tuition Fee Policy.

**Academic Framework and Regulations**

This course is delivered according to the Framework and Regulations for Undergraduate Awards and other academic policies and procedures of the University and published on the [website](#).